

# Website & Cookie Use

## Privacy & Cookie Policy

This Privacy Policy is applicable to any personal information, which is given by You to Us ("User Information") via the Website located at www.atebgroup.co.uk ("Website"). This Policy is devised to help you feel more confident about the privacy and security of your personal details.

"You" shall mean you, the user of the Website. "We/Us" means ateb group limited and any subsidiary companies. "Users" means the users of the Website collectively and/or individually as the context allows.

We process personal data only in strict compliance with the General Data Protection Regulations and associated legislation.

#### **Data Collection**

How we may use your data...

By entering Your User Information, You accept that we may retain Your User Information and that it may be held by Us or any third party company which processes it on Our behalf.

We shall be entitled to use Your User Information for the following purposes:

- Market research, including statistical analysis of user behaviour which we may disclose to third parties in depersonalised, aggregated form.
- In order to enable Us to comply with any requirements imposed on us by law.
- In order to send You periodic communications (this may include E-Mail), about services and events.

For your convenience you can withdraw consent by replying to the "unsubscribe" link in e-mails from us.

Please also note that we do not disclose your personal information to third parties to enable them to send you direct marketing without your permission to do so.

## Cookies

You should be aware that information and data may be automatically collected through the use of Cookies. "Cookies" are small text files that store basic information

that a web site can use to recognise repeat site visits and as an example, recall your name if this has been previously supplied. We may use this to observe behaviour and compile aggregate data in order to improve the Website, target the advertising and assess general effectiveness of such advertising.

Cookies do not attach to Your system and damage Your files. If You do not want information collected through the use of Cookies, there is a simple procedure in most browsers that allows You to deny or accept the Cookie feature. Note, however, that "personalised" services may be affected if the cookie option is disabled.

## **Security & Data Retention**

We will comply with all relevant Data Protection legislation in relation to the period for which We retain any information You disclose to us.

#### **Updates**

We may change this privacy policy from time to time and you should check these regularly. Your use of the website will be deemed an acceptance of the privacy policy existing at that time.

#### Contact

Any queries or comments about this policy should be forwarded to <u>mydata@atebgroup.co.uk</u>.